The Hampden Hippocrat

A Bulletin for the Hampden District of the Massachusetts Medical Society

VOLUME XIX APRIL, 1963 NO. 4

Annual Meeting!

April 23, 1963

MEMBER
MEDICAL SOCIETY
MAGAZINE GROUP

SEE PAGE 17

Hampden District Medical Society

1414 STATE STREET — SPRINGFIELD, MASS.
Telephone: REpublic 6-0661
Vivian M. Purdy, *Executive Secretary*

OFFICERS

President . . . . . Ralph T. Miller, M. D.
Vice President and President-Elect . . . . . Martin B. Murray, M. D.
Secretary . . . . . Ray T. Smith, M. D.
Treasurer . . . . . B. Lincoln Wales, M. D.
Assistant Secretary . . . . . Henry G. Ring, M. D.

Executive and Grievance Committees

Ralph T. Miller, M. D., *ex-officio*

Jerome A. Whitney, M. D.	*ex-officio*	Martin B. Murray, M. D.
Ray T. Smith	*ex-officio*	B. Lincoln Wales, M. D.
Howard P. Kennedy, M. D.	1963	Harry N. Memery, M. D.
John J. Bandeian, M. D.	1964	John W. Turner, M. D.
Frank G. Mills, M. D.	1965	Lester G. Suzor, M. D.

Chairmen of Standing Committees

Public Relations . . . . . Harry N. Memery, M. D.
Legislative . . . . . Robert W. Emery, M. D.
Board of Membership . . . . . Samuel F. Potsubay, M. D.
Blue Shield District Professional Service . . . . Walter J. J. Nero, M. D.
Malpractice and Medico-Legal Affairs . . . . Robert LaMarche, M. D.
Public Health . . . . . Norman A. Pokorny, M. D.
To Committee on Tax-Supported Medical Care . Harry L. Roberts, M. D.
Nominating Committee . . . . . Oliver J. Menard, M. D.
By-Laws . . . . . Max Millman, M. D.

Chairmen of Special Committees

Insurance, Labor Relations, and Industrial Accidents . Cyril E. Shea, Jr., M. D.
Medical Advisory . . . . . Noah N. Feldman, M. D.
Woman's Auxiliary . . . . . Elmer Franseen, M. D.
Emergency Medical Service . . . . . Peter Zarecki, M. D.
Health and Accident Insurance . . . . . H. Bernard Tillman, M. D.
Mental Health . . . . . Olive A. Cooper, M. D.
Rehabilitation . . . . . Jerome A. Whitney, M. D.
Hospitals and Health Agencies . . . . . Frank E. Hurley, M. D.
Disaster Medical Care . . . . . Kenneth L. McEwen, M. D.
Medico-Religious . . . . . John J. Bandeian, M. D.
Representatives on Community Council
Jerome A. Whitney, M. D. and Frank E. Hurley, M. D

The Hampden Hippocrat

"Life is short and art is long, the occasion fleeting, experience fallacious and judgment difficult."
Hippocrates

Founded in 1942 by Drs. Edward P. Bagg and William A. R. Chapin, and published monthly except July and August.

BOARD OF EDITORS

Edward P. Bagg, M. D. *Editor-Emeritus*
Max Millman, M. D. *Editor-in-Chief*
(111 Maple Street, Springfield 5, Mass.)
John C. Ayres, M. D. *Assistant Editor*

Associate Editors

Olive A. Cooper, M. D.
Harold J. Holleran, M. D.
Frank F. Hurley, M. D.
David W. Williams, M. D.
Ralph T. Miller, M. D.
H. Bernard Tillman, M. D.
Richard J. Maher, M. D.
Donald R. Hayes, M. D.

John E. Leary, M. D. *Secretary and Business Manager*
(302 Sumner Avenue, Springfield 8, Mass.)
Joseph B. Greenspan, M. D. *Asst. Sec. and Bus. Manager*

THE HAMPDEN HIPPOCRAT, APRIL, 1963

PROSPECT THROUGH RETROSPECT

With our Annual Meeting just a few days away, what a wonderful opportunity for us to stop and take stock! Where are we going? What is our experience showing us? What are the guide posts to the future?

Before we go forward, we must look back momentarily to see not only what has happened but also what is happening. Many of our reactions to the present and the future are based on what we have learned from the past and what we are experiencing in the present. We project into the future on the basis of our experiences. We cannot predict the future, but we can anticipate and thereby plan for it. At this point, we must caution ourselves that planning must not and cannot be rigid and inflexible. We must always be ready to adapt ourselves to the changing tide. Rigidity and inflexibility almost always lead to the maintenance of the "status quo". Maintenance of "status quo" means "stasis"! And "stasis" means "retrogression"! Any organization which seeks to maintain the "status quo" or, to put it in another way, any organization which comes to a standstill has already begun to decay and die. The key to progress is imagination and creativity. Minds that can cut through the cobwebs of long established procedure and conformity, minds that can find new

ANNUAL MEETING APRIL 23 (See Page 17)

approaches and new methods, minds that can apply these new approaches and methods in a practical and positive way hold the keys to progress.

It is most opportune now for us to look into the past and at the present with a deep sense of humility so that we can project into the future with greater hope and enthusiasm. As we scan the long list of Annual Reports of Committees appearing in the current issue of the "Hippocrat", we come to the realization that the scope of our Society's activities are wide and that much progress has been made. Other reports, chiefly those bearing recommendations, will be carried in the next issue of the "Hippocrat." When all this is added to the work of the officers, councilors, censors, and state society committee members, only then can we begin to fully appreciate the stature, breadth, and depth of our many and varied activities.

But are we truly making progress? There are still many amongst us who prefer to shelter or bask under the umbrella of the "status quo". There are still others who prefer to sit on the sidelines doing nothing but complaining and criticizing. The problems today facing the followers of the art of medicine are not a brief shower just before the revelation of the sun's glory but, rather, a storm which may lead to catastrophic sequelae unless *we all* tackle them unselfishly, harmoniously, and providently. Let us drop the pseudo-sanctifying mantle of defensiveness and put on the air of righteous aggressiveness through an all out program of unified thought and participation under the banner of our Society and its various instruments for positive action — general membership meetings, committees, media for intra and extra mass communications, etc. and through our own individual constructive diligencies. Only thus can the true dedication of the physician for progress and service be manifested to all, including those who seek so vigorously to tarnish the "image".

J.C.A.

ANNUAL REPORT OF THE EXECUTIVE COMMITTEE
1962 - 1963

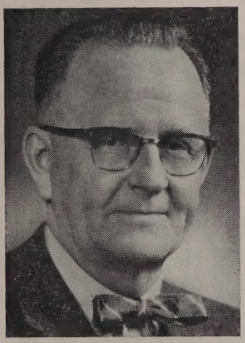
The Executive Committee met monthly throughout the year, except during July and August. All meetings have been held at the Society's office with excellent attendance

The Grievance Committee reviewed twenty-nine cases. One complaint was brought in by a Medical Society, two by lawyers, eight by doctors, eighteen by patients. Of these, one case has been referred to the Committee on Ethics and Discipline of the M. M. S. Several other verbal complaints have been made by physicians. Many phone calls have been received at the office and many misunderstandings have been cleared up.

Ray T. Smith, M.D.
Secretary

COVER: DESIGNED AND SKETCHED BY DR. E. P. BAGG

President's Page



"IN SUMMARY . . . ."

The months have slipped by fast and again Spring, April, and our Annual Meeting are upon us. This, however, does not mean the end of service for the incumbent officers of our Society. Their term of office doesn't expire until the end of the Annual Meeting of the Massachusetts Medical Society, in May. It is then that our new officers take over and a brand new year of activities begins for Hampden District.

This has been a busy and fruitful year. Evidence of the great accomplishments by our committees is to be found in their Annual Reports appearing in the current issue of the Hippocrat. Other reports will be presented at the Annual Meeting. We have had excellent committees. They have not only produced good results but have also laid the ground work for future successes and accomplishments.

As your outgoing president I would very much like to thank each committee member individually. This being impossible, I would like to mention at least that thanks to their effort our public and press relations have improved considerably of late. We have also participated in many civic projects with gratifying results. Our legislative efforts have paid off—all due to the fine work of our PR and legislative committees. However, the number of grievances that keep coming in is still too high, requiring the constant vigilance and attention of our Society.

One of the projects that I hope will be continued and even amplified is the coordination of the health agencies of this area. Springfield applied to be one of the twenty cities in the United States whose health resources would be studied and analyzed by a national agency headed by Marion Folsom, ex-secretary of the H.E.W., and treasurer of the Eastman Kodak Company. We are assured that if such a study is carried out the results this time will be implemented. This was never done with previous studies.

Other effects that should be continued are those toward greater cooperation between the medical profession, the hospitals and the social agencies. There is much room for improvement in these areas.

Our office has run well under the capable direction of Mrs. Purdy who has added greatly toward the improvement of our public relations. Questions of all kinds have been asked and answered. However, more information should be on file, especially pertaining to social agencies of which an approved list might be prepared. We also hope a place will be found in the budget for further improvement of our quar-

ters.

I believe that Hampden has reason to be proud of its participation in the affairs of the M. M. S. Our attendance at Council meetings has been non pareil, and many of our members have served and are serving on major state committees. Most of all, next year two of our members will serve in all-important capacities of Delegate to the House of Delegates of the A. M. A., and of President of the M. M. S. Who could ask for more impressive recognition?

I sincerely hope that our incoming officers will be accorded the same splendid support and cooperation that I was privileged to receive. It is the least that we can do!

Ralph T. Miller, M.D.

ANNUAL REPORT OF THE SECRETARY
1962 - 1963

The total membership of the H.D. M.S. now numbers 441 active members and 67 senior members.

The usual four district meetings were held during the past year with an average attendance of 180 members. Meetings were held at Shaker Farms Country Club, Storrowton Tavern, Sheraton Kimball Hotel and the Annual one at Shaker Farms Country Club. Because of the varied menu and varied location the Society realized considerable savings.

This year has been a very active one with most of the meetings and work being centralized in the office. Where possible all procedures, customs, etc. have been organized, written, and filed.

Information has been disseminated more rapidly to patients, physicians, hospitals, the State Society, and the public. Most of the meetings of the various committees have been held in the office.

It is hoped that money saved on the district meetings might be used for expansion. It would be desirable to have a lavatory, and perhaps a small kitchen to provide lunches for committee meetings. Equipment purchased during this year included a typewriter, mailer, and folding machine.

Last but certainly not least, Mrs. Purdy has proved an invaluable asset in the smooth operation of an efficient organizational office. She has improved our public relations immeasurable.

Ray T. Smith, M.D.
Secretary

DR. ANNIS COMING TO TOWN

Dr. Edward R. Annis, President-Elect of the A. M. A., will be guest speaker of the Joint Civic Agencies on Wednesday, June 12, 1963 at their Annual dinner-meeting. This will be held at the Schine Inn. More details will be in the May issue. **Make plans now to attend.**

advancing
or complicated hypertension responds to

new Naquival®

brand of trichlormethiazide and reserpine

with STEP-BY-STEP reduction (no sudden drops[1-4]) of elevated blood pressure ☐ relief of associated headache,[3,4] dizziness,[2-4] edema,[2-5] anxiety and tension[1] ☐ simplified dosage (twice daily)...long-term economy

(With new NAQUIVAL there are no reported toxic effects,[2-5] side effects are minor and infrequent,[1-5] and salt restriction[1,5] or added potassium[1] is rarely needed.)

Supplied: NAQUIVAL Tablets, containing 4 mg. trichlormethiazide and 0.1 mg. reserpine, bottles of 100.

References: (1) Ernst, E. M.: Current Therap. Res. **3**:167, 1961. (2) Starling, R. J.: J.M.A. Georgia **50**:442, 1961. (3) Sprogis, G. R.: Current Therap. Res. **3**:393, 1961. (4) Coffee, H. L.: Clin. Med. **69**:1561, 1962. (5) Mattey, W. E.: Indust. Med. **31**:33, 1962.

Schering

mild
or moderate hypertension responds to

Naqua®

brand of trichlormethiazide

Reduces elevated blood pressure while providing symptomatic relief...permits more normal activities...liberalizes salt intake...in severe hypertension, potentiates other antihypertensives...as a diuretic, controls edema with minimal, once-daily dosage.

Supplied: NAQUA Tablets, 2 and 4 mg., scored, bottles of 100 and 1000.

For complete details concerning NAQUIVAL and NAQUA, consult Schering literature available from your Schering Representative or Medical Services Department, Schering Corporation, Bloomfield, N. J.

5-160

ANNUAL REPORT
PUBLIC RELATIONS COMMITTEE
1962 - 1963

This year saw a change in the make-up of the Public Relations Committee. The chairman of this committee, henceforth, will be a member of the Executive and Grievance Committees as provided for in the newly approved By-Laws. This move has the obvious advantage of shortening the lines of communication between Hampden District and the Mass. Medical Society as the chairman is also the Public Relations Councilor. Moreover, mutual information is exchanged monthly within the Executive Committee and immediate approval or disapproval for action may be granted without delay.

The Public Relations Committee may not act without Executive Committee approval and must of necessity reflect the attitude of he Executive Committee.

Press media publicity was minimal during the year as compared to the saturation effort of 1961-1962 which was instrumental in educating the public to the folly of blindly accepting politically motivated "medicare". However, much time was spent in improving public relations within the society, with the public, and with the newspapers by private communications and through the Speakers' Roster. The Speakers' Roster is one of our most potent forms of communication with the public and its availability should be more widely publicized. Many requests were received for speakers to explain "medicare" to private groups and we are especially indebted to Dr. David W. Williams and Dr. W. William Byrnes for giving unstintingly of their time to fulfill this chore.

National medical news is well covered by the local newspapers but during the course of the coming year it might be well if we used this medium to inform the public of the part that the District Society plays in the practice of medicine in this area.

Harry N. Memery, M.D.
Chairman

AVOID CONFLICTING MEETINGS

The Annual Meeting of the Massachusetts Medical Society will be held in Boston on May 21, 22 and 23. To encourage attendance, members of our District Society are urged to cancel hospital conferences, and avoid scheduling all other meetings during the three-day period of the State Meeting.

E

ACHROMYCIN®

Tetracycline Lederle

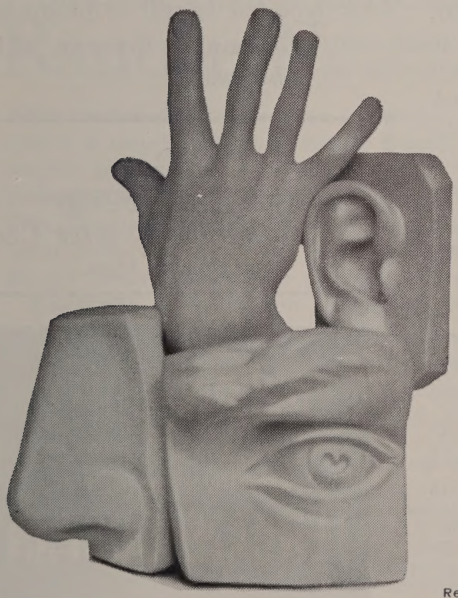
R ACHROMYCIN Ear Solution concentrates the potent activity of tetracycline for effective local anti-infective action. It is especially useful in otitis externa due to mixed organisms. Patient antibiotic intolerance and tissue toxicity are minimal. ACHROMYCIN Ear Solution is effective against both Gram-positive cocci and Gram-negative bacteria.

ACHROMYCIN Ear Solution: Each unit contains 1 bottle Powder, 50 mg.: 1 bottle Diluent (benzocaine 5% solution in propylene glycol).

When oral therapy is indicated

ACHROMYCIN® V

Tetracycline HCl with Citric Acid Lederle
Capsules—250 mg., 100 mg.



Request complete information on indications, dosage, precautions and contraindications from your Lederle representative, or write to Medical Advisory Department.

LEDERLE LABORATORIES · A Division of AMERICAN CYANAMID COMPANY · Pearl River, N.Y. Lederle

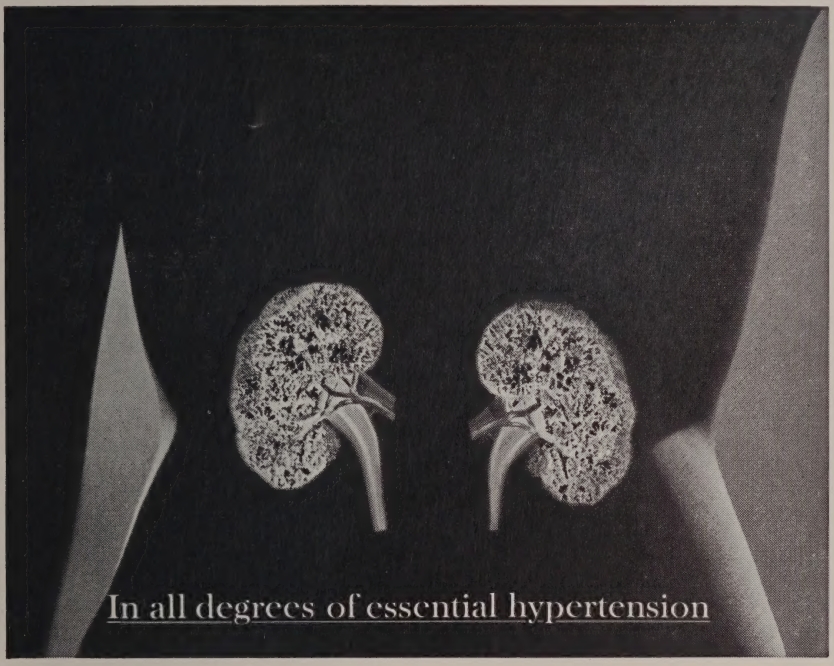
ANNUAL REPORT OF THE PUBLIC HEALTH COMMITTEE 1962 - 1963

So far this year seven meetings have been held including one joint meeting with the Mental Health Committee and the Rehabilitation Committee. Work accomplished during the year so far includes, for the second year, running a most successful Diabetes Detection week program. Dr. Brynes has been working hard in harmony with Mr. Berry on physical fitness. Together they have put on several demonstrations on television, on radio, and articles in the newspaper. The Society has donated a plaque which is to be presented to the winning physical fitness class in Springfield. Among the work still to be done is the maintenance of a booth at the jamboree which the Boy Scouts will hold later this spring. Dr. Fitzpatrick has been named representative of the Hampden District Medical Society to the Western Massachusetts Safety Council. Dr. Joffe was appointed representative to the Safety Council to spearhead a seat belt drive in Holyoke. Dr. Fitzpatrick named the "things" that he should like to have been told when he was indoctrinated into the Society. He has drawn up a list of these "things", and it is planned to present these to the new members at the next indoctrination meeting this spring. Dr. Stebbins is working on an Accident Prevention program to be presented chiefly through the schools during Safety Prevention week next fall. At Dr. Whitney's request, a joint meeting was held to discuss the plans which the state is considering in connection with new mental health hospital and clinic setups which might involve Springfield. After much discussion, it was left to Dr. Cooper, as chairman of the Mental Health Committee, to draw up a resolution for consideration by the Society. Among other things which were discussed was the question of tuberculosis. Dr. Howard Turner felt that this was adequately handled by the Springfield Health Dept. Clinic at the Municipal Hospital. It was felt that it would have been too much of an undertaking to sponsor a public health fair. The committee heartily endorsed the community health services survey that is envisioned for Springfield under the guidance of the National Commission on Community Health Services, Inc. Action on an adult oral polio vaccine was deferred because of the difficulty in planning such a project which would not interfere with the State sponsored clinics already being conducted. Action on the establishment of a Glaucoma Detection Clinic was deferred pending consultation with chiefs of the ophthalmology services in the various hospitals. Much of the work reported is still in progress.

Norman A. Pokorny, M.D.
Chairman

ESTABLISHED IN 1861
FUNERAL SERVICE
Dickinson-Streeter Co.
Springfield, Mass.

OVERWEIGHT?
10-12 HOUR HUNGER CONTROL WITH
NO REPORTED CONTRAINDICATIONS
TENUATE® DOSPAN®



Protect the kidneys and other threatened organs with

Rautrax-N

SQUIBB STANDARDIZED RAUWOLFIA SERPENTINA WHOLE ROOT AND BENDROFLUMETHIAZIDE WITH POTASSIUM CHLORIDE

When treatment of hypertension is effective, the danger of damage to the renal system is reduced.[1, 2] "Hypertensive patients suffer from vascular deterioration roughly proportional to the severity of the hypertension....Reduction of blood pressure to normotensive levels reduces or arrests the progress of vascular damage with a resultant decrease in morbidity and mortality."[1] *Because Rautrax-N lowers blood pressure so effectively, it will provide this important protection not only for the kidneys but also for the heart and brain of your hypertensive patients.*

Rautrax-N—a combination of Raudixin, Squibb Standardized Rauwolfia Serpentina Whole Root, and the diuretic, Naturetin, Squibb Bendroflumethiazide—is effective in mild,[4] moderate,[3, 4] or severe hypertension.[3, 5] For full information, see your Squibb Product Reference or Product Brief.

Supply: Rautrax-N—capsule-shaped tablets providing 50 mg. Raudixin, 4 mg. Naturetin, and 400 mg. potassium chloride. *Rautrax-N Modified*—capsule-shaped tablets providing 50 mg. Raudixin, 2 mg. Naturetin, and 400 mg. potassium chloride. Bottles of 100.

References: (1) Moyer, J. H., and Heider, C.: Am. J. Cardiol. *9*:920 (June) 1962. (2) Brest, A. N., and Moyer, J. H.: Pennsylvania M. J. *63*:545 (Apr.) 1960. (3) Hutchison, J. C.: Current Therap. Res. *4*:610 (Dec.) 1962. (4) Berry, R. L., and Bray, H. P.: J. Am. Geriatrics Soc. *10*:516 (June) 1962. (5) Feldman, L. H.: North Carolina M. J. *23*:248 (June) 1962.

SQUIBB
Squibb Quality
—the Priceless Ingredient
SQUIBB DIVISION Olin

'RAUTRAX'®, 'RAUDIXIN'® AND 'NATURETIN'® ARE SQUIBB TRADEMARKS.

AUXILIARY DOINGS

Left to Right: Dr. James B. Bigelow, Mrs. George L. Ross and Dr. Edward P. Bagg.

March 30 was Doctor's Day, when doctors are honored for their contribution toward the care of the sick, in the fields of teaching and research, and for their civic duties.

It is the anniversary of the first use of anesthesia in an operation by Dr. Crawford Long in 1842.

Dr. Edward Bagg and Dr. James Bigelow, of Holyoke, who are observing their 50th year of fellowship in M.M.S. and both are past presidents of the Hampden Medical Society. They represent all doctors who have contributed greatly to the medical profession and the community.

The Woman's Auxiliary is commemorating this date by placing pictures of all past presidents of the Hampden District Medical Society in the offices on State Street.

Mrs. Zacarian,
Chairman Doctor's Day

ANNUAL REPORT
of the
WOMAN'S AUXILIARY COMMITTEE
1962 - 1963

The Hampden District Medical Society is deeply appreciative of the work of its Woman's Auxiliary during the past year. Under the able guidance of its president, Mrs. J. W. S. Hartshorn, Jr., its capable officers, and dedicated committee chairmen, it has continued to act in the best interests of the Society. The following summary of its activities indicates how the Auxiliary

has maintained its record of service to our profession.

The Woman's Auxiliary has had two regular meetings, the Christmas Tea which featured works of art by our physicians and their families, and the "White Cap Ball". The ball netted over $1700 for nursing and medical careers scholarships. Within the next month, the Scholarship Committee will meet to consider scholarship applications and scholarships will be awarded in May. Members of the Auxiliary participated in Diabetic Detection Week and processed over two thousand drypaks at the Hampden District Medical Society office. Posters have been made and distributed to high schools in Hampden County publicizing the various opportunities for students in the health careers field. The Health Careers chairman has been in touch with guidance counselors in the schools and supplied information as requested. Various members of the Executive Board have attended state meetings in Worcester and Boston. The legislative chairman has kept members informed of bills pending in the medical field and urged them to make their reactions known. A special committee met to revise the by-laws and bring them up-to-date. These revisions will be presented to the Auxiliary for approval at the annual meeting in April.

Elmer F. Franseen, M.D.
Chairman

COMPLIMENTS
T. P. Sampson Co.
Springfield

Simple diarrhea?

Control it with
safe / effective / economical / pleasant-tasting

Quintess®

(attapulgite compound, Lilly)

Available in 6-ounce plastic and 1-pint glass bottles.

Eli Lilly and Company • Indianapolis 6, Indiana, U.S.A.

Lilly

362031

ANNUAL REPORT OF THE MENTAL HEALTH COMMITTEE 1962 - 1963

During the year the committee has had five meetings with all members being present, with the exception of one whose previous commitments precluded his attendance.

All of these meetings have been addressed in general to the mental health needs of the area, but specifically to the all purpose Mental Health Center for Springfield, projected by the Massachusetts Department of Mental Health.

At the December meeting of the Hampden District Medical Society the need for additional psychiatric services and the Department of Mental Health's plan to provide an all purpose mental health facility were presented. The recommendation to accept the State's Mental Health Center and to attempt a cooperative pattern of program with them was voted down. It was believed by many that such a cooperative endeavor was neither prudent nor acceptable.

At the February meeting there was a unanimous vote - the essence of which was that we recognize the need for expanded psychiatric services in the area and endeavor to utilize State offered assistance, provided local control could be assured.

The Commissioner of Mental Health on two occasions has unequivocably stated that by statute it was not permissible to directly assign funds to any community for disbursement in a psychiatric program. The Mental Health Committee is currently exploring to ascertain the origin and full interpretation of such a statute.

The advantages and disadvantages of a State directed psychiatric facility have been carefully considered and the consensus is that any psychiatric program to be effective and adequately fulfill the mental health needs of the area must have local identification.

This would consist of a governing board comprising broad representation (both lay and professional) from the area. Their functions would include policy making and financial disbursement along with formulating the philosophy of function of the center and determining through community collaboration the most expedient and practical ways of integrating the already existing psychiatric services. The value of a local governing board is convincingly attested to in the reports of the Community Conference on Action for Mental Health in its report on Mental Health Centers.

It has been repeatedly pointed out by society members and others that local direction of a Mental Health Center would more likely attract professional personnel which, at present, is so conspicuously depleted in our State psychiatric hospitals and would also, in all probability, enhance the quality of professional service to be rendered. In short, local planning, direction, support and controls with financial assistance from governmental

MAPLE HILL NURSING HOME
156 Mill Street — Springfield, Mass.
RE 7-2148
JOEPH M. JOSEPH, Administrator

COMPLIMENTS
Henderson Funeral Home
SPRINGFIELD

sources as required, should epitomize the preferred psychiatric facility.

The committee concurs with the existing nationwide thinking that placement of psychiatric services in a general hospital offers the best opportunity for advancement of mental health services. As has been so aptly stated by Dr. Lebensohn "the General Hospital permits treatment of various psychiatric disorders in a setting that provides friendly familiarity, absence of stigma, closeness of family and work, and continuity of psychiatric and medical care by the patient's family doctor and the psychiatrist".

The Hampden District Medical Society has a vital responsibility in this whole venture. Problems of prevention, diagnosis, treatment and education in the field of mental health can best be solved at the community level through broad professional and lay participation in a community identified facility, unhampered by any of the long standing impeding stigmata related to mental disease.

The District Medical Society, through its Mental Health Committee, has a leadership role in mental health of the area. While mental health of course, is the job of everyone, it is logical and inevitable to look to the medical group for leadership. Shortages of psychiatric and allied personnel represent the bottle neck in the nation's care of mentally ill and we, as a medical group, should be able to aid in alleviating the shortage in mental health manpower.

Olive A. Cooper, M.D.
Chairman

Patronize our advertisers and remember to mention the Hippocrat.

SYMPOSIUM ON CARDIAC AND PULMONARY DISEASES

On Wednesday, April 24, 1963, a symposium on cardiac and pulmonary diseases will be held at the Springfield Hospital Auditorium, Springfield, Mass. from 9:00 a.m. to 4:30 p.m. This symposium is sponsored by the State and various local Connecticut Valley tuberculosis and public health association chapters as well as the A. A.G.P., which will offer 7 hours, category credit.

ANNUAL REPORT OF BY-LAWS COMMITTEE 1962 - 1963

During the past year mimeographed copies of the revised by-laws, as adopted at the 1961 Annual Meeting, were distributed to the membership.

Since then twelve amendments to the by-laws were adopted. Some of these were adopted for the purpose of making the by-laws conform more closely with those of the M. M. S.

Max Millman, M.D., *Chairman*

Old STORROWTON TAVERN

Old-Fashioned Food, Drink and Lodging
Open Every Day
West Springfield, Mass.
Exit 4, Mass. Turnpike

CROTTY DRUG STORE
78 Elm Street — Westfield, Mass.
LOgan 2 2644
Over Half a Century
Serving Westfield People

ANNUAL REPORT OF THE MEDICO-RELIGIOUS COMMITTEE 1962 - 1963

The last meeting of the Medico-Religious Committee was held on February 26, 1963 at the Society's headquarters. Present at the meeting was Dr. Allen Johnson, President-Elect of the Massachusetts Medical Society who offered some interesting thoughts on Medico-Religious problems. Dr. Johnson pointed out that this committee was one of a few of its kind in the country. He further stated that the A. M. A. has come to realize keenly the needs for a closer rapport between the clergy and the doctors for the purpose of meeting the emotional needs of the patient. The A. M. A. has established a Department of Medicine and Religion which is under the direction of Rev. D. Paul B. McCleave. The purpose of this department is "to establish lines of communication of the clergy and the church with the physician and organized medicine at the national, state, and local levels; to develop a deeper understanding by the physician and clergy of the lines of Medical Science and Theological Science, seeking to find cooperative action in the art of medicine and the art of pastoral guidance, to develop areas of inter-relationship between physician and clergy, so that each may be aware of the concerns, the problems and changing ideas and programs of both groups".

The objective of the Medico-Religious Committee of the Hampden District Medical Society is to bring about similar objectives, namely, a better understanding among the doctors of the religious beliefs and customs of the several major denominations, and secondly, to create an atmosphere wherein the clergymen will have an understanding of the medical problems.

For purposes of discussion and for launching the program such topics as the wisdom of protracted treatment of patients known to be in the terminal stages of an incurable disease, the desirability of requesting autopsy permission from members of certain denominations who do not sanction such examinations, and a very large group of people who, in addition to needing medical care, are in need of counseling which often times is best given by their clergyman. Subjects such as birth control and the administration of blood transfusions toward which some religious denominations have definite stands will not be discussed by this committee.

In order to further crystalize our objectives prior to presenting a formal program, perhaps, in the form of a panel discussion open to members of both the clergy and the doctors, joint meetings or work shop meetings between members of this committee and the clergy of the several major denominations are to be held. The first such meeting is scheduled for April 30, 1963.

John J. Bandeian, M.D.
Chairman

CHESTER'S DRUG STORE
MEDICAL CENTER
305 Appleton St., Corner Maple
HOLYOKE, MASS.

MEDICAL MANAGEMENT
99 Amostown Rd. West Springfield, Mass.
REpublic 6-2584
Modern Electronic Billing & Related Business Services for Medical Men

IN MEMORIAM

JACOB B. TOBER

1896 - 1963

Dr. Jacob B. Tober of Longmeadow died at his home on March 13, 1963.

Dr. Tober was born in Lithuania on August 1, 1896. Coming to this country in his youth, he attended the Springfield public schools, graduated from Tufts College in 1917, and obtained his medical degree at the Tufts Medical School, Boston, Mass. in 1921. He interned at the Garfield Memorial Hospital, Washington, D. C. in 1921-1922 and later at the Cooper Hospital, Camden, N. J. He came to Springfield forty-one years ago to enter the private practice of medicine. Dr. Tober was for many years Chief of Staff of the Venereal Disease Control Clinic at the Springfield Hospital.

Dr. Tober was a member of the American Medical Association, the Mass. Medical Society, and the Hampden District Medical Society.

Deepest sympathy is extended to the surviving members of his family and to his many friends and associates.

YOUR COMMITTEE OF CHOICE

FINAL REMINDER

For the third time in as many years you are invited to name the committee on which you would prefer to serve.

In order to insure the widest possible participation in Society affairs each member is urged to "sign up" for the committee of his choice.

On the inside of the front cover a complete list of our committees appears. Write down your first and second preference on a piece of paper, sign it and forward it to Dr. Ray T. Smith, Secretary, Hampden District Medical Society, 1414 State Street, Springfield. In so doing you will be rendering a distinct service to your Society and its officers, who will give your expressed preference their most serious consideration. This, needless to say, applies to committees appointed by the president.

Martin B. Murray, M.D.
Vice President and President-Elect

ANNUAL REPORT OF THE DISASTER AND MEDICAL CARE COMMITTEE 1962 - 1963

During the past year, the crisis produced by the build-up of Russian troops and weapons in Cuba gave national disaster planning a much needed shot in the arm. The interest displayed and the energies expended by those persons assigned to or responsible for disaster medical care were heartening, and the task of the Disaster Committee Chairman became less frustrating to say the least.

In the Hampden District Medical Society, the Disaster Medical Care Committee is comprised of the Chairman of the Disaster Committees of each hospital. This group met first on October 10, 1962, to discuss concepts of disaster planning in general, to chart a course to follow which would draw upon the experience and ground work laid down by previous committees, and to adapt its activities and plans to current and projected problems. On November 3 and 4, Dr. Elmer Franseen represented the Hampden District Medical Society at the Thirteenth County Medical Societies Conference on Disaster Medical Care in Chicago. Dr. Franseen's report at a meeting on November 14, 1963 provided the Committee with the latest concepts at national and international levels, giving greater coherence and direction to its thinking and planning.

On December 12, 1962, a joint meeting of the Disaster Medical Committee of the Hampden District Medical Society and the administrative representatives of the various hospitals in Hampden County was held. The purpose of this meeting was to share individual and common problems and to seek some means for the efficient interrelation of the disaster machinery of the hospitals in the District. This meeting proved successful in terms of the percentage of participation and the degree of enthusiasm generated, leading to two subsequent meetings of this combined group on January 16 and March 13, 1963.

In discussing the activities of this Committee to date, we would be remiss if we failed to acknowledge the valuable contributions of Mr. Richard Shepardson, Director of Civil Defense for the City of Springfield. We are deeply indebted to him for his faithful attendance at the joint meetings, providing us with valuable information and advice, and for making available facilities under his command beyond that expected of him. Dedication to his vital job is approached only by his spirit of cooperation.

While we like to believe that progress has been made during the past year, we are still far short of that level of preparation where the pace may be slackened. Many, far too many, of the plans we conceived and the problems we had hoped to solve are uncompleted. Preparation for disaster, whatever its form, is never-ending. Unconsidered problems will rise, to confound existing machinery; newer concepts and techniques will demand alteration and adaptation. This is the challenge we pass on to the next Disaster Medical Care Committee.

Kenneth L. McEwen, M.D.
Chairman

If it is newsworthy and medical, the Hippocrat would like to hear about it.

The Annual Meeting of The Hampden District Medical Society

TIME: Tuesday, April 23
Social Hour 6 p.m.
Dinner (Courtesy of Society)
7 p.m.

PLACE: Shaker Farms Country Club
Westfield, Mass.

AGENDA: Annual Reports of
Officers and Committees
Four recommendations
Election of Officers

YOUR PRESENCE IS URGENTLY REQUESTED

Ray T. Smith, M.D.
Secretary

ANNUAL REPORT OF THE BLUE SHIELD DISTRICT PROFESSIONAL SERVICE COMMITTEE

1962 - 1963

The Chairman of the Hampden District Professional Service Committee attended quarterly meetings with Blue Shield in Boston. Abstracts of the pertinent data were submitted to the "Hippocrat" for publication.

Recently the District Professional Service Committee was asked to organize a few facts about Blue Shield for newcomers to the Society. This was accomplished at a meeting held by the local Professional Service Committee.

Your committee was asked in October of 1962 to review a letter by a Veterans' Service case wherein a patient whose Blue Cross was being paid by Veterans' Service was asked to drop her Blue Shield (which, incidentally, she was paying herself). This patient was advised by the office of Veterans' Services that if she utilized hospital accommodations other than service ward she would be required to pay her own hospital bill. Despite the fact that this patient was paying the Blue Shield premium herself, she was informed that if this practice continued, the amount for the premium would be deducted from the amount of the Veterans' Service allowance. This situation was thoroughly investigated with the executive directors of Blue Shield and, regretfully, it was determined that nothing under the circumstances could be done about the situation. Legally, the patient could continue to pay for her own Blue Shield Membership. However, since it was made clear to her that there would be a reduction in the allowance paid by Veterans' Service, obviously, there was no choice but have the patient drop the Blue Shield Membership.

Patient and doctor grievances regarding Blue Shield payments were at a very low minimum and presently no problems to the members of the committee. It is noteworthy that with a better understanding of the rules and regulations of Blue Shield by both patients and the profession there has been a sharp decline in differences.

Walter J. Nero, M.D.
Chairman

"COLLEAGUES IN CLOSE-UP"

Closed circuit telecast on Surgical procedures, Hepatic Diseases, and Hypertensive C-V Disease

Participants

O. H. Wangensteen, M.D., G. Crile, Jr., M.D., S. Sherlock, M.D., C. J. Watson, M.D., G. McHardy, M.D., T. Harrison, M.D., and P. Forsham, M.D.

Wednesday, April 24, 9-10:30 P.M.
Hotel Bond, Hartford, Conn.

(Sponsored by A. H. Robins, & Co.)

S C O S I
SPORTS CARS OF SPFLD., INC.
AUSTIN-HEALY . MGB . MG '1100' SEDAN . ALPINE . HILLMAN
MERCEDES-BENZ . DKW — 567 Main Street ST 8-0979

COMING EVENTS

HAMPDEN DISTRICT EXECUTIVE COMMITTEE MEETINGS,
APRIL 16 and MAY 21, 1963

AMERICAN COLLEGE OF OBSTETRICS AND GYNECOLOGISTS,
APRIL 21 - 24

HAMPDEN DISTRICT ANNUAL MEETING, APRIL 23, 1963

AMERICAN COLLEGE OF SURGEONS (Sectional Meeting)
APRIL 25- 27, TORONTO, CAN.

CENSOR MEETING, MAY 2, 1963

SPRINGFIELD ACADEMY OF MEDICINE, MAY 14, 1963

INDOCTRINATION DINNER MEETING, MAY 28, 1963

M. M. S. ANNUAL MEETING, BOSTON, MASS., MAY 21, 22 and 23, 1963

A. M. A. ANNUAL MEETING, ATLANTIC CITY, JUNE 16 - 20, 1963

SMILE!

Continental Studios of Bridgeport, Conn. will be taking photographs of all physicians in Hampden District through the hospitals and other areas. These started on March 26 and should continue for a number of weeks. There is no obligation for these sittings. The Society will be given glossy prints of each member (5x7) for the personal files at the office.

OVERWEIGHT?
10-12 HOUR HUNGER CONTROL WITH
NO REPORTED CONTRAINDICATIONS
TENUATE® DOSPAN®

COMPLIMENTS
Ernest A. Byron
SPRINGFIELD

LAM'S RESTAURANT
338 BRIDGE STREET — SPRINGFIELD
781-2323
Serves the Finest Chinese
and American Food
OPEN 11 A.M. UNTIL 10 P.M.

ATTEND THE ANNUAL MEETING

DOCTORS, TAXES, AND THE "NEW FRONTIER"

Considerable discussion has been appearing in the press media of late about tax cuts and tax reforms. We hear rumbles of cutting personal exemptions on such things as interest payments, charitable donations, capital gains, etc. What does this mean in terms of our taxes?

Before hazarding a prediction as to what you and I will pay in taxes this year or next, let us review what is going on in Washington from three different angles—tax cut, tax reform, and practical politics.

The "new frontier" claims that the economy is lagging. It feels that the gross national product is not growing sufficiently each year to create new jobs and new tax revenue. President Kennedy proposes to stimulate the economy by cutting the taxes in two areas. He wants to lower personal income taxes, cutting the present level of taxation of 20% to 91% down to 14% to 65%. This will be accomplished over a period of three years with approximately 50% of the cut to occur in 1963. Labor unions prefer that the cuts be made in the lower income tax bracket principally because they feel this would stimulate consumer spending. On the other hand, business prefers that the cuts be made in higher brackets since the confiscatory levels that now exist in these higher brackets tend to stifle individual initiative. The second broad area of reduction would occur in the corporate tax structure. The 52% corporate tax would be reduced over a three year period to 47%. This would mean a return to the "normal" tax level which existed prior to the "emergency" level invoked at the onset of the Korean War.

The economists of the administration predict that, if this program is enacted, huge deficits will occur for several years, but the stimulus given to the economy will eventually result in a surplus. They do not think that taxes can or should be cut. On the one hand, they feel it is impossible to decrease spending because our commitments, be they international or domestic, don't allow for areas of broad slashing in the budget. Defense and space budgets continue to increase; interest on the bonded indebtedness, veterans' costs, aid to agriculture, and foreign aid are bound to stay at fixed or higher levels. At the same time, it is the feeling of this group that a decrease in spending would tend to depress the economy and is undesirable on that score alone.

Limited advances in tax reforms were made last year. The depreciation schedule for new equipment was speeded up. There are many loop holes in our present tax structure. For example, the natural resource depletion schedule used by oil and other industries allows these industries to depreciate their resources at such a rapid rate that they usually gain a tremendous tax advantage. Personal exemptions are under heavy attack. It is possible that such things as the non-taxation of sick leave pay, the broad benefits given to pension payments and stock options, and the deduction allowed for interest payments will be changed. There are those who would increase exemptions. Congressman Conte has proposed that parents paying college education expenses be allowed a special deduction. Others suggested that certain of the excise taxes be lowered, and still others wish to increase personal exemptions in other areas.

The practical politics involved are tremendous. If the saying, "God proposes, man disposes" has validity, then

One might also say that the President proposes and Congress disposes. Mr. Kennedy can send up all the messages he likes but his legislative program is sure to be disposed of by the Congress in a somewhat less than friendly fashion at many points. There are the strong conservatives who object to deficit financing. Senator Harry Byrd and Senator Goldwater are foremost in this group and will certainly object to tax cuts without spending cuts. Others feel that a return to an inflationary spiral will occur and that the balance of payments deficit will be worsened if we increase spending and cut taxes. There are also powerful voices in Congress who are certain to demand special attention to their own interests. Were he still alive, Senator Kerr of Oklahoma would certainly wreck any attempt to cut the oil depletion allowance. Although the Rules Committtee of the House is once again composed of many with strong liberal representation, Chairman Mills is still a firm advocate of tax reform and will fight to trade reform for reduction with the President.

What does this all hold in store for members of the medical profession? The likelihood is that a tax cut will be made and that we will pay less in taxes starting July 1, 1963 or January 1, 1964. It is also possible that our personal exemptions such as interest payments and charity deductions will be decreased. This tends to reverse the advantage we might gain from a lower tax rate. However, the likelihood is that our tax bills will start to be somewhat lower.

Maher

PATRONIZE OUR ADVERTISERS

TRAINING RESPONSIBILITY OF THE MEDICAL PROFESSION

The American Medical Association expects that the professional medical associations of the United States, including state, county and city medical societies, will actively encourage and take the lead in supporting such approved professional and technical training programs as may be designed to ensure the medical preparedness of the Nation for an all-out war. It further expects individual "physicians will assist, advise, and conduct training sessions when requested, demonstrate their assumption of leadership in the field of disaster medicine and ensure adequate and proper instruction of the general public."

To accomplish the training objectives, it is recommended that:

a. The Medical Education for National Defense program be continued, expanded to include all approved colleges of medicine, refined to the end that all essential instruction is incorporated, made uniform to the extent practicable and supported by Federal funds.

b. That appropriate programs, similar to the Medical Education for National Defense programs, be instituted and supported by Federal funds for all approved colleges and schools of osteopathy, dentistry, veterinary medicine, and nursing.

c. National, state, county and city medical and health associations, commissions and societies conduct professional sessions, dealing with those aspects of all-out war and mass casualty care that are appropriate for members of such organizations.

d. National, state, county and city semi-professional and medical technical associations and societies conduct techni-

(Continued on Page 31)

ANNUAL REPORT OF THE REHABILITATION COMMITTEE 1962 - 1963

Springfield seems to be drifting insofar as new and energetic physical restoration programs are concerned. It is time again for such enthusiasm as produced the original concept of Springfield Rehabilitation Center, Inc.

The wherewithal is available from many sources so that there should not have to be so much dependence placed upon tht United Fund. The need is for a drive to establish a physical rehabilitation center available to all our citizens in a non-private environment with leadership for same coming from a professional person hired for such a particular purpose.

The leadership of the Community Council has spread itself so thin on mental rehabilitation, the new medical school, leisure time activities, outpatient mental facilities, etc. that it has not the time, even if it were so inclined, for furthering a physical restoration program.

The Goodwill project on vocational evaluation and training, with emphasis on the mentally retarded, has moved forward rapidly primarily on the momentum of its backers' enthusiasm. Even those who doubt that this is the best location for a "Rehabilitation Center" of any sort, have to admire such results where about 60 patients, 95% of whom were referred from the Massachusetts Rehabilitation Commission, have been evaluated and helped to competitive or shelter employment in many instances. It is a demonstration of government funds obviously being put to good use. Our regret is that more projects have not been developed to receive support from such funds which are apparently so readily available.

It is possible that the prospective study of health services in the community which may be sponsored here by the National Commission on Community Health Services, Inc. will yield some new directions for existing rehabilitation facilities and services with an eye to improving them.

The Massachusetts Rehabilitation Commission and the Massachusetts Department of Public Health are both anxious to assist in channeling available funds into this area for rehabilitation projects. The latter agency in particular is most anxious to develop "out-of-institution" programs for the chronically ill and aged, which would include stroke cases, cardiac cases, etc.

Has rehabilitation, as a whole, been so well covered in the Springfield area that major effort now needs only to be directed toward the mentally ill and retarded and toward the Bay State's program of improving building design so that disabled persons can get in and out of public buildings easier? We doubt it.

Jerome A. Whitney, M.D.,
Chairman

TOBER FOREIGN MOTORS, INC.
676 Belmont Avenue
VOLVO - SAAB - ROVER
LARK - HAWK - LAND ROVER
AVANTI
RE 7-6333 — Open Evenings

CARROLL TRAVEL BUREAU
INC.
Johnson's Bookstore Building
1383 Main St. — Springfield, Mass.
RE 9-7391
A Complete Experienced Travel Service

ANNUAL REPORT OF THE HEALTH AND ACCIDENT INSURANCE COMMITTEE 1962 - 1963

The Hampden District Medical Society has continued to sponsor a Health and Accident Insurance Plan underwritten by the Hartford Accident and Indemnity Company and administered by the Lessere-Wertheim Insurance Agency. This program has functioned satisfactorily, and the Committee recommends that it be continued.

Other group insurance programs have been considered by your Committee; however, no recommendations are being made at the present time. Your Committee is loathe to pyramid too many insurance programs in view of the available group insurance plans obtainable through our parent societies including the Massachusetts Medical Society and the A. M. A. Furthermore, many of the specialty societies and other groups have been sponsoring group insurance so that there is adequate coverage available to our members at this time.

In the past year, the Committee has considered several investment plans for our membership in view of the passage of the Smathers-Keogh Law. However, since there is nothing to be gained by beginning a retirement plan before the end of 1963, the Committee recommends deferring such plans at least until after a Study Committee of the A. M. A. reports its findings at the June meeting of the A. M. A.

H. Bernhard Tillman, M.D.
Chairman

For Information or Reservations for your Business or Pleasure trip contact:
WEIDNER TRAVEL BUREAU, Inc.
83 State Street — Springfield, Mass.
Tel. 781-0550

when you tell your patients **no salt**

put zest into their food...

with

co-salt

sodium-free salt substitute

CO-SALT fully satisfies the patient's craving for salt . . . because it tastes, looks, sprinkles exactly like salt. Thus, patients with congestive heart failure, toxemias of pregnancy, hypertension, and obesity who should limit sodium intake, will adhere more closely to the diet with Co-Salt.

Contains no sodium, no lithium . . . never bitter or metallic in taste. For use at table or cooking.

ingredients: Choline, potassium chloride, ammonium chloride and tri-calcium phosphate.

supplied: 2 oz. shaker top package, 8 oz. economy size.

professional samples on request

u. s. vitamin & pharmaceutical corp.
Arlington-Funk Laboratories, division
250 East 43rd Street, New York 17, N. Y.

ANNUAL REPORT OF THE INSURANCE, LABOR RELATIONS AND INDUSTRIAL ACCIDENT COMMITTEE

1962 - 1963

The Committee has met to date this year three times. It has directed its efforts primarily toward establishing a close liaison between the Medical Society and the local labor unions.

The Committee has begun a program of meetings between the Committee members and local labor officials who are interested in our mutual problems of medical care. We have found a keen interest in this program among local labor officials. The first such meeting was held in November; the second one on March 29, 1963, and it is hoped that a third one will be held in May.

The Committee has made an effort to familiarize the local labor's health and welfare officials with the Hampden District's "Relative Value Study". Copies of the study have been made available to the local union's health and welfare officials.

The first meeting between the two groups was primarily a familiarization meeting. A multitude of topics of mutual interest were brought up and discussed informally. The second meeting was devoted primarily to the Hampden District's "Relative Value Study". Subsequent meetings will also be confined to a specific agenda. It is the object of the Committee to establish these meetings as a permanent activity for the future.

Cyril E. Shea, Jr., M.D.
Chairman

ON TO BOSTON

to attend the

Annual Meeting

of the

Mass. Medical Society

TIME: MAY 21, 22, and 23

PLACE: Statler Hilton Hotel, Boston

ANNUAL REPORT OF THE H. D. A. M. A. 1962 - 1963

In 1956 The American Medical Association passed a resolution at its Clinical meeting in Seattle, Washington, commending the objectives of the American Association of Medical Assistants.

The Massachusetts Association of Medical Assistants was organized and awarded its charter of membership by the American Association of Medical Assistants in October, 1959. The local chapter, the Hampden District Association of Medical Assistants now in its third year, numbers 60 in its organization, and is composed of nurses, technicians, receptionists, secretaries, employed in the offices of members of the Hampden District Medical Society. The objectives of this organization are to inspire its members to render honest, loyal and more efficient service to the profession and to the public which they serve; to strive at all times to cooperate with the medical profession in improving public relations, and to render educational services for the self-improvement of its members.

During the past year the local chapter had the honor of being host for the Massachusetts Association of Medical Assistants Convention, which was held in Springfield October 5, 6, 7, 1962. Many of our Hampden District physicians contributed to the success of this meeting by participating in panel discussions and giving papers on timely subjects.

The Association has many plans, which are still in the formative stages, for the development of a formal educational program.

The Hampden District Association of Medical Assistants is still growing and physicians are urged to encourage their "Girls Friday" to become members.

John P. Sullivan, M.D.
H.D.M.S. Representative

HAFEY'S
FUNERAL SERVICE
494 Belmont Avenue
Springfield, Mass.

ACADEMY

The Annual Meeting and election of officers of the Springfield Academy of Medicine will take place in the W. A. R. Chapin Auditorium, Municipal Hospital, on Tuesday, May 14, 1963 at 8:30 P.M. A Sound movie "GRAND ROUNDS No. 5" entitled "Diagnostic and Therapeutic Advances in Liver Diseases" will also be presented. A right lobectomy and shunt procedure are featured in the surgical portion of this film.

The following clinicians will participate in this panel:

Dr. William B. Bean, University of Iowa

Dr. W. Paul Havens, Jr., Jefferson Medical College

Dr. Robert M. Kark, University of Illinois

Dr. Henry G. Kunkel, Rockefeller Institute Medical Research

Dr. Louis M. Rousselot, New York University

Dr. Leon Schiff, University of Cincinnati

Dr. Cecil J. Watson, University of Minnesota

Join and Support the Academy

"Reminds me of a natural delivery I had today.

Courtesy Medical Society Magazine Group

G. P. Needed Here — Share Building with Dentist. **Rent, Lease or Purchase Part.**

E. KLEIN, D.D.S.
166 Kimberly Ave. — Springfield

Betty's
Old Towne House
AGAWAM, MASS.

CORRESPONDENCE

GOOD WILL

Dear Hippocrat:

For almost two years Springfield Goodwill Industries, Inc. has been operating a vocational diagnostic and development service within the confines of its Vocational Evaluation-Work Adjustment Unit, which was established in response to an acute community need. During this time 234 clients have been served.

The Unit, which operates under the supervision of the Rehabilitation Committee of the Springfield Goodwill Industries, Inc., is staffed by a Director, Psychologist, Social Worker and two supervisors. Its consulting staff includes members of the medical profession, occupational therapy, vocational counselling and vocational training. The program offered consists of (a) vocational evaluation (4 weeks) where clients' readiness for work is determined by work sample tasks and (b) work adjustment training (8 - 16 weeks) during which the clients's tolerances for various work pressures and the functioning level of ability in work situations is focused upon. These objectives are met through the exposure of clients to competitive work conditions.

The clients of the Unit are composed of the 'severely disabled' population of public and private rehabilitation agencies, such as the Massachusetts Rehabilitation Commission, Division of the Blind, insurance companies', etc. The bulk of the Unit's load consists of mentally retarded and emotionally disturbed clients.

The importance of this work was recognized by the U. S. Vocational Rehabilitation Administration, which awarded a three year Demonstration Grant to the Unit.

Enquiries should be addressed to:

The Doctor
Vocational Evaluation-Work Adjustment Unit
Springfield Goodwill Industries Inc.
139 Lyman Street, Springfield, Mass.

Elmer Franseen, M.D.

LABORATORY TRAINEES

Dear Hippocrat:

Due to the need for trained Laboratory Assistants to work under the supervision of Medical Technologists and physicians, a post-graduate pilot study program for Medical Laboratory Assistants was initiated at Springfield Trade High School last Fall. There, cooperative planning with profssional members of an Advisory Committee has resulted in a one year post-graduate course. The students have had theoretical as well as extensive practical experience in the performance of venipunctures, fingerpricks, SBC'S, Urinalysis, EKG'S, Blood Sugars, Blood Urea Nitrogen, Chloride and Uric Acid determinations. They also have had limited experience in the application of sterile techniques. Anyone interested in placement of June graduates may contact Mrs. Teresina B. Thompson at Trade High School. If you know of anyone interested in this field of training, she may be referred to the school regarding admission requirements.

John P. Sullivan, M.D.

YE OLDE COACH INN MOTEL
RTE. 5A, AGAWAM, MASS.
(Across from Riverside Park)
Coffee Shop - Swimming Pool - Television
Telephones in Each Unit - Meeting Room
Air Conditioning - Wall to Wall Carpet

THE DOCTOR AND HOSPITAL COSTS

The cost of medical care, as we all know, has become a problem of major concern to practically every American in the past few years. To those who pay health insurance premiums; to those who have had to pay the difference between insurance benefits and additional costs; and to those who have had to meet sickness costs with no insurance coverage whatever—all have been vexed and perplexed by this problem.

Although our politicians insist on categorizing all facets of medical care costs by the blanket term of "doctor bills", it is hospital costs that have skyrocketed, especially in recent years. A few years ago we read with horror the prediction that the daily costs of hospital care would soon reach $50.00. Presently Dr. A. W. Snoke, director of the Grace New Haven Community Hospital, predicts that daily hospital costs will reach $65.00 in the next decade. In 1947, the average daily cost per patient in the nation's general hospitals was $11.09. In 1961, the last year for which figures are available, this rose to $35.00. Parenthetically, hospital costs in Boston were higher in 1961 (at $29.88 per day for semi-private accommodations), than in any other city east of the Rocky Mountains.

Faced with this dilemma, hospital authorities are turning to newer concepts of patient care; to more novel automation techniques; and to a host of other engineering and organizational innovations. Medicine, a progressively complex science, requires more and more of highly trained personnel, and an ever increasing variety of costly facilities and instruments. While modern care has reduced the patient's stay in the hospital to seven and one-half days, his overall cost in the last 15 years has nevertheless increased threefold. The current average is $266.00 per hospital stay.

Hospital planners will have an opportunity to offer solutions to the problem while participating in the present hospital building boom, estimated at 1.4 billion dollars for 1963. Approximately this many dollars will be needed to meet the bed-space needs for the expanding population alone. Moreover the Public Health Service has indicated that 36 billion are presently required to replace existing obsolete facilities.

Among proposed methods for cost control are the satellite system of hospitals, in which one large urban hospital and one or more smaller community hospitals function under the same board of directors and staff. It is estimated that ten to fifteen per cent can be shaved from the cost of operating the satellite hospitals by utilizing the resources of its larger parent facility. Costs of expensive equipment are reduced since they need be provided at the parent hospital only. The trend towards building larger urban hospitals with several smaller satellite, or receiving hospitals adjacent to expressways in order to provide service to all sections of large cities, is apparent today. Small, lower cost all-aluminum satellites to service an area of five thousand people have been designed. A prototype presently under construction in Montgomery, Alabama is under the direction of its designer, Dr. Hugh MacGuire, a Montgomery surgeon. Electronically controlled conveyors, to replace skilled and unskilled runners, will be used more and more

to ship charts, drugs, linens to nurses' stations, with other conveyor systems to whisk hot food from kitchens to food service areas.

Regional planning and integration of existing medical facilities to avoid duplication and competitive use of equipment and personnel, has been urged and studied widely since World War II. Mr. C. Rufus Rorem, executive di-director of the Hospital Planning Association of Pittsburg, has stated that hospitals in most states have been established without regard for total needs of the community and existing facilities. He stresses that upkeep, not the initial cost, is responsible for most of the financial difficulties. Every million dollars spent in capital expansion, requires an annual cost of $400,000 for the succeeding forty to fifty years.

A spokesman for the State Labor Council AFL-CIO has argued that legislation to compel Massachusetts hospitals to cooperate in area-wide planning aimed at reducing costs, is imperative and is demanded by organized labor. This group would like to see the establishment of a statewide Central Hospital Review and Planning Council made up of public health officials, labor representatives and the general public. Hospitals which refuse to adhere to the Regional Planning pattern would be denied all access to Hill-Burton funds and to Blue Cross reimbursements. The spokesman for labor said that government control is inevitable if hospitals don't accept statewide planning. According to Dr. A. Daniel Rubenstein, increased cooperative planning was the only alternative to compulsory government control. Lest we be tempted to think no such legislation could be enacted in this enlightened age, let's remember that it would be considered by the same deliberative body which a few short months ago had our eight-year olds directing traffic from their bicycle seats.

It behooves therefore, all of us to look long and hard at the operation of the hospital in which we provide our portion of medical care. Let us provide all the medical counsel called for both in the operation of existing facilities and in the planning of capital expansion. Let us also explore seriously cooperative procurement procedures; the utilization of skilled personnel; the concept of satellite units; and the concept of progressive care. It is my firm conviction that our advice and guidance would be as welcome in our community as it is apparently unwanted by the officialdom of organized labor.

Hurley

Trusses — Surgical Belts — Colostomy Bags — Chairs and Hospital Beds

NORTH SIDE PHARMACY, INC.
TEMPLETON DRUG STORE, INC.

PRESCRIPTION SPECIALISTS
WESTFIELD, MASSACHUSETTS

ANNUAL REPORT OF THE BOARD OF EDITORS 1962 - 1963

Shortly after the last Annual Meeting, the Executive Committee designated Dr. Richard J. Maher as Associate Editor, replacing Dr. John A. Burke; and Dr. Joseph B. Greenspan as Assistant Secretary and Business Manager, replacing Dr. Maher. In January Dr. Donald R. Hayes was designated as Associate Editor, replacing Dr. George Vassos, Jr., resigned. The Board now enjoys not only its fullest possible complement but also the most equitable representation it has ever had.

During the year just past the Hippocrat continued to appear monthly except for July and August. Most of the issues counted 36 pages. Spurred by the apparent success of the year before, the Hippocrat continued experimenting with "Special Issues", no less than seven of which made their appearance. The themes included Public Relations, Medical Care for the Aged, Medical Ethics, Disaster Medical Care, and Legislation. The most interesting of these, it would seem, is the March issue which was devoted to Indoctrination and Orientation. This may well become the Society's official brochure for distribution to all incoming members.

The "Special Issue" series was made possible through the magnificent cooperation of several committee chairmen of the Society, who contributed no less than six guest editorials as well as a number of other informative items and articles. Most of those deservedly received high praise and commendation. The highest accolades, however, were heaped on an item written not by a physician but by a member of the Auxiliary. The title of the article was "What Is Your Pleasure, Doctor?" and was written by Mrs. James W. S. Hartshorn, President of the Auxiliary.

Nine meetings were held during the past year, each enjoying excellent attendance on the part of the Board members. Financially the Hippocrat has managed to keep out of the red thanks entirely to the wizardry and industry of the Business Manager and his staff. Most of the Hippocrat's revenue comes now from local advertising. This compensates largely for the recent decline in national advertising. The membership is reminded to "patronize our advertisers". Most of all the members are urged to read the Hippocrat regularly and also to share with it their ideas and their views. Our publication is not only a news bulletin but also a sounding board.

As usual the Hippocrat finds itself grateful to a trio of gracious ladies: Mrs. Carlo Q. Montori, the Auxiliary's correspondent to the Hippocrat; Mrs. Vivian M. Purdy, the Society's Executive Secretary, and Mrs. Alicia Willard, Secretary to the Hippocrat's Business Manager.

Max Millman, M.D.
Editor-in-Chief

"Psychological Implications of Personal Injuries" is the title of an article by Calvert Stein, M.D., Springfield, which appeared recently in the "Medical Trial Technique Quarterly."

The opinions expressed in The Hippocrat do not necessarily represent the Official viewpoint of the Hampden District Medical Society.

ANNUAL REPORT OF THE EMERGENCY MEDICAL SERVICE 1962 - 1963

The work of the Emergency Medical Service Committee was made much easier because of the wider representation of physicians on the committee during this past year. The committee held regular meetings and reviewed the workings of the service and philosophized on the information revealed in the Society's dealings with the people seeking Emergency Medical Service.

The number of people seeking the services of the physicians on call has been reduced to less than 100 calls per month. This is the antithesis of the number of calls when the Emergency Medical Service originated ten years previously when the total number of calls averaged more than 400 per month.

The only constant factor persisting through the years is the number of calls from people who still have their own physician or who are being treated by a physician, and that remains in the neighborhood of 50 per cent. All of these calls are referred back to the treating physician.

There has been a very salutatory effect by the ever increasing number of members who now take their own tour of duty without relegating the duty to a friend or a substitute.

The committee has noted the increasing numbers of cases being referred directly to the emergency rooms of the local hospitals. This, in part, explains the explosion in the numbers of people who now frequent the emergency rooms rather than doctors' offices, and some of the committee members fear that this trend will eventually aid in the establishment of the institutional practice of medicine.

It should be noted here that the work of the committee has been further facilitated since the Executive Secretary of the Society has assumed the burden of making out the schedules and rosters during this past year.

Peter S. Zarecki, Jr., M.D.
Chairman

Training Responsibilities

(Continued from Page 21)

cal sessions dealing with those aspects of all-out war and mass casualty care that are appropriate for members of such organizations.

e. The general public be systematically trained in the appropriate aspects of all-out war, sanitation and first-aid and self-aid procedures, through the media of newspaper and magazine articles, radio and television facilities, classroom instruction in the case of school children, college and university students, and organized classes for adults (such classes taught by physicians, other professional health personnel or qualified lay personnel, as appropriate), as will permit the application of proper self-aid and first-aid measures and the institution of adequate sanitation precautions under mass casualty conditions.

f. In the training of all groups, the fullest possible use be made of actual cases, effective training aids, applicatory exercises and participation in alerts and field exercises.

g. Those political subdivisions of the Nation conducting approved and effective training courses for their citizens receive Federal financial assistance.

A.M.A.

A. M. A. membership, according to latest reports, now stands at 197,369—the highest in the organization's history.

OUR ADVERTISERS

Below is a list of our advertisers for 1963. In your contacts please tell these people how much we appreciate their support.

A. R. Reid, Inc.
Auto Centre
Betty's Old Towne House
Boyd, John B., Optician
Byron's Funeral Home, Inc.
Carroll Travel Bureau
Chester's Drug Store
Ciba Pharmaceutical Co.
Corliss Adjustment Bureau
Crotty Drug Store
Curran-Jones, Inc., Funeral Home
Dickinson-Streeter Co., Funeral Home
Flittner Drug Corp.
Foreign & Sport Car Brokers
Forest Park Ambulance Service
Don Gleason's Campers Supply
Hafey Funeral Service
Hannigan-Fitzgerald Funeral Home, Inc.
Harris Pharmacy
Jaycox Restaurant
Kane Pharmacy
Kare Pharmacal Company
King's Drug Store
Lam's Restaurant
Lederle Laboratories
Lilly, Eli and Co.
Maple Hill Nursing Home
Medical Credits Division, Credit Bureau, Inc.
Medical Management
Merit Pharmacal Co.
Merrell, William S. Co.
O'Donnell, Edward F. Funeral Home, Inc.
Old Storrowton Tavern
Pomeroy-Williams Co.
Ratell Funeral Home
Safe Deposit Bank and Trust Co.
Sampson, T. P. Co., Funeral Home
Saratoga Drug Co.
Schering Corporation
Smith Kline & French Laboratories
Sports Cars of Springfield, Inc.
Spring Street Drug, Inc.
Student Prince Restaurant
Tober Foreign Motors, Inc.
U. S. Vitamin & Pharmaceutical Corp.
Valley Bank and Trust Co.
Weidner Travel Bureau, Inc.
Yankee Pedlar Inn
Ye Olde Coach Inn
W. F. Young, Inc.

SOUND SCRIBER

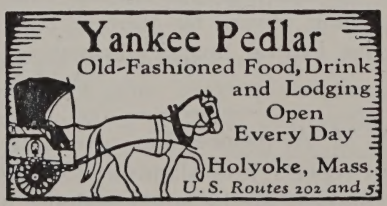
T. E. Skinner Associates

Springfield, Mass.
121 Chestnut Street
REpublic 4-8143

Hartford, Conn.
692 Maple Avenue
JAckson 7-8000

Now, for the first time, a system has been developed ideally suited to the complex requirements of medical record-keeping. Case histories, observations, diagnoses and reports can be recorded on the spot.

departmentalized medical record dictation at low cost



Membership Statistics

Number of new members for last 5 years:

1958 . . . . . eight
1959 . . . . fourteen
1960 . . . . . twenty
1961 . . . . . ten
1962 . . . . . eleven

for Obesity - - TAD CAPS

Time Disintegration Capsules

JUST ONE CAPSULE, taken on arising: Provides appetite suppression, mood elevation and a metabolic boost . . . all day long.

IMMEDIATE RELEASE provides: Amphetamine Sulfate . . 5 mg., Thyroid . . 1 gr., Atropine Sulfate . . 1/360 gr., Aloin* . . 1/4 gr. *counteracts morning constipation.

INTERMEDIATE RELEASE provides: Amphetamine Sulfate . . 5 mg., Thyroid . . 1 gr., Atropine Sulfate . . 1/360 gr.

FINAL RELEASE provides: Amphetamine Sulfate . . 5 mg., Thyroid . . 1 gr., Phenobarbital* . . 1/4 gr. *relieves evening excitation.

Kare Pharmacal Co.
Hartford, Connecticut

RENTALS

EVEREST & JENNINGS

Wheel Chairs

SALES

Walkers

• Hospital Beds • Patient Lifts

Complete Service on Wheel Chairs

EXPERIENCED 24 HOURS

Forest Park AMBULANCE SERVICE

Est. 1947

86 ALBANY ST. SPRINGFIELD

RE 9-7373--4

Dine in Relaxed Elegance

Always a different and delicious menu to enjoy in pleasant comfort. Serving daily from eleven-thirty AM to midnight.

THE LOG CABIN

Easthampton Road, Route 141

HOLYOKE

JEfferson 9-9137

DO YOU KNOW HOW MUCH A LIVING TRUST CAN SAVE YOUR WIFE?

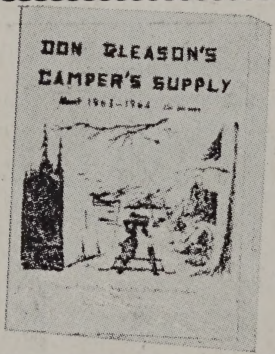
You will find a Living Trust with Third National as Trustee offers many benefits. Management of your investments is one. Advice backed by group judgment based on research and analysis is another. One of the most important can be the expenses saved when your estate is settled. That means more for your wife and other heirs.

Our Trust Officers will be glad to work with you and your lawyer on the basic plan. We urge you not to delay.
Why not make an appointment today?

Third National Bank of Hampden County

For Trust Department service come to the Main Office:
1391 Main Street, Springfield or call REpublic 3-1141

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



CAMPING EQUIPMENT CATALOG

Personally selected by Don Gleason for soundness and durability in design. If it's practical we stock it. Family scout and trail tents. Best of United States Manufacturers. Special dining flys, poles, accessories, European pack equipment, guide books, handbook on how to choose equipment.

Sent 25¢ to:

Don Gleason's Campers Supply
Northampton, Mass.

℞ ***RELAX, DOCTOR!*** ℞

OUR COLLECTION SERVICE IS THE *RIGHT* PRESCRIPTION FOR YOUR DELINQUENT ACCOUNTS . . .

As the only member in Hampden County of the Medical, Dental, Hospital Bureaus of America, we have served "The Business Side of Medicine" for 20 years, with the patient's good will ever in mind. Why not call our Medical Division, RE 9-7346 and discuss our service with Howard Corliss. Then RELAX, Doctor!

CORLISS ADJUSTMENT BUREAU, Inc.
293 Bridge Street, Springfield 3, Mass.